

# CHRISTMAS SHOPPING!

Christmas time is here! Buying season is at hand. Local merchants are displaying fresh and complete stocks of Christmas wares at reasonable prices. Do your shopping early. Your dollars will do much more good when spent at home.

# The Sea Coast Echo

## The County Paper.

### SUBSCRIPTION TERMS:

\$2.00 per annum in advance. Single Copies 5 cents.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, DECEMBER 10, 1937.

VOL. 46 — No. 50

## GOVERNMENT FUNDS HAVE BUILT WIDE AND USEFUL IMPROVEMENTS IN BAY-WAVELAND, HANCOCK COUNTY

**Bay-Waveland Seawall Reinforced—Rescued From Possible Destruction—New County Jail Building and Courthouse—House Vault Major Improvement—New Highways Over County Built With Progress Works Administration Funds.**

Retrospection and a present survey brings to mind the PWA monies in Hancock county have not been spent in vain but rather in constructive and substantial manner. In other sections much money found way but in instances not the material showing that Waveland, Bay St. Louis and Hancock county registers. It is a sad commentary, but true, in too many instances, while the money allotted has been paid to men to whom it was intended in order to provide work and wages, to keep body and soul together during the trying times of economic depression, little or nothing of lasting benefit is shown. Cutting weeds, digging ditches where none ever existed and not quite necessary, and other kindred employment means nothing of lasting good.

While in Hancock county at a glance and with little attention to detail just now it is easy to see the wide and practical use to which the money has been put. Wisely dedicated to purpose, judiciously spent and creating things of material worth and lasting benefit we see government funds have been well spent and people and county wisely benefited therefrom.

In Waveland along the beach front we see extensive operations carried on that assure further permanency of the "million-dollar" seawall, meaning so much for conserving the beach front protecting it from wave and wind invasion, was in place disintegrating and that unless reinforcement was forthcoming the first severe disturbance of the elements especially during easterly periods would mean for utter destruction.

This concrete and steel bulwark cost the people of Bay-Waveland and Hancock county a heavy (separate) bond issue and it required both vision and courage to muster the initiative to do and to accept the burden of debt in order to defray the colossal cost.

Having spent so much money, (Continued on page 4)

### BIG STAGE SHOW AT GULF THEATER FOR MONDAY AND TUESDAY

**First Big Musical Comedy Hit in This Vicinity—Professional Traveling Talent Present 'The Gay New Yorkers.'**

The Gulf Theater in its attempt to bring to this theater has booked The Gay New Yorkers. This is really and truly very high class professional talent.

The cast consists of twenty people including their own Orchestra, with their beautiful girls and crazy screaming comedians. The Gay New Yorkers have just completed a six-month engagement over the Loew's Theatre Circuit of the East and it is fortunate that the Gulf Theater was able to book this troupe as a stop over on their way to another major engagement.

The Gay New Yorkers is the first presentation of a series of Theatrical Units that the Gulf Theater intends bringing to its stage. Mr. Ortte announces that if this first stage show proves successful he will immediately complete negotiations for more to follow.

It is necessary to advance the prices in order to take care of the amount of money The Gay New Yorkers have demanded for their engagement here. The cast consists of such well known actors as Bob Whalen, the famous Irish Tenor, Happy Bennett, with his comedy team. Other well known names are Rose Marie, Louise Steele, Patsy Gordon and Vera Mason. Additionally is the chorus of beautiful girls. This is really something out of the ordinary to bring such a large troupe of actors in this vicinity.

Along with the stage show will also be a very good feature motion picture and shorts.

### INAUGURAL TENTH PRESIDENT TULANE UNIVERSITY, JAN. 18

**Elaborate Ceremonies At Municipal Auditorium to Mark Occasion.**

Inaugural ceremonies for Dr. Rufus Carroll Harris, 10th president of Tulane University, will be conducted January 18, at 8 P. M., in the Municipal auditorium at New Orleans. Esmond Phelps, president of the Board of administrators of the Tulane educational fund, announced today.

The formal exercises will culminate a three-day program which will include a series of symposia on "Current Trends in University Education," Mr. Phelps said. Dr. Robert Maynard Hutchins, president of the University of Chicago, and Dr. Harris will be principal speakers at the formal ceremonies January 18, according to Mr. Phelps, who will preside.

Beginning with an academic procession of Tulane faculty and board members and delegates from colleges and universities throughout the nation, the exercises will include Dr. Harris' inaugural address, Dr. Hutchins' talk, and greetings from the state of Louisiana by Governor Richard W. Leche; from Louisiana educational institutions by Dr. James M. Smith, president of Louisiana State University; from the state universities in general by Dr. Alexander G. Ruthven, president of the University of Michigan; and from endowed institutions by Dr. Marion Edwards Park, president of Bryn Mawr college.

Mr. Phelps will formally install the new president and the Very Rev. Harold A. Gaudin, president of Loyola University at New Orleans, and Dr. Pierce Cline, president of Centenary college, will deliver the invocation and benediction, respectively. The three-day program will begin Sunday, January 16 with a concert by the Tulane-Newcomb festival choir at 4:30 p. m., in Dixon Hall, Newcomb college campus. Directed by Maynard Klein, the choir is comprised of 300 male and female voices.

On January 17, the symposia will begin at 10 a. m., with the division on "Education for Women" meeting in Dixon Hall. At 3 p. m., the legal education symposium will convene in Dixon Hall and at 8 p. m., the "Medical Education" section will meet in Hutchinson Memorial building.

On the following day, January 18, the symposium on "The Liberal Arts College" will be conducted at 10 a. m., in Dixon Hall. At 1 p. m., an inaugural luncheon will be held in the Grand Ball Room of the Roosevelt Hotel; and, at 3 p. m., the "Graduate Education" division will meet in the University Room of the Roosevelt Hotel.

Leading figures in higher education will participate in the symposia programs, Mr. Phelps said, but the programs have not yet been completed. Speakers for the inaugural luncheon have not been chosen, he said.

Commodore Ernest Lee Jahncke, member of the Tulane board of administrators, is chairman of the board-faculty committee on inauguration, Mr. Phelps stated. He will preside at the inaugural luncheon.

Dr. Harris took office as 10th president of Tulane June 9. He had been dean of the Tulane college of law since 1927 and is a past president of the Association of American Law Schools.

After graduating with a bachelor of arts degree from Mercer University in 1917, Dr. Harris attended Yale university, where he was graduated with the degrees of bachelor of laws in 1923 and doctor of jurisprudence in 1924. He received the honorary LL. D. degree from Mercer in 1931. He taught law at Mercer and was dean of the law school at that institution before joining the Tulane faculty.

Dr. Harris, a native of Monroe, La., was a member of the National Committee of Uniform State Laws, and a member of the advisory committee of the Southern Committee on Intercollegiate Cooperation.

He is a member of the Louisiana, Georgia, New Orleans and American Bar Associations and was appointed observer of the Intercollegiate Institute of Comparative Law at Brussels and Paris in 1931. He is a member of the American Law Institute, the American Judicature Society, the Academy of Political Science, the Phi Delta Theta fraternity and the Boston, Louisiana, Recreational and Round Table clubs in New Orleans.

**As A Hint**  
He—You know absence makes the heart grow fonder.  
She—Also presents, dear.

### SIX HIGH SCHOOL STUDENTS INITIATED INTO QUILL-SCROLL

**International Journalistic Society Receives New Members With Formal Ceremony.**

Presided over by Mildred Cagle, president of Bay High School, Class '38, interesting ceremony marked the exercises incidental to initiation of six new members in Quill and Scroll, international school newspaper workers, Central school auditorium Thursday evening of last week, at 7 o'clock.

The impressive candle ceremony was witnessed by a large number of patrons of the school and friends of the staff of the school monthly paper, The Student Prints.

Miss Bessie Givens, member high school faculty as English teacher and sponsor for the publication and also for Bay Chapter Quill and Scroll, was in charge of the program. Miss Givens is not only a successful worker but an enthusiastic one as well and her unceasing and successful efforts inspire others.

Miss Nannie-Mayes Crump, graduate of Vassar, a former member (mathematics) of Gulf Coast Military College and prominent newspaper writer of the Mississippi Gulf Coast was the speaker of the evening, preceding the initiation. A proficient newspaper worker and one of experience, she was well versed for her talk on newspaper work. Engaging was her talk to the extent it was seemingly all too short. Her talk was informative, instructive and entertaining. She laid special stress on the importance of regarding a newspaper deadline. This served to advantage, to people who seem to regularly make a practice of bringing articles and other matter for publication prior to the time to going to press. In other words, on the eleventh hour.

Miss Crump was formally introduced by the publisher of The Sea Coast Echo, on which newspaper she said during the course of her address she had worked for a period of three and one-half years.

The ceremony of initiation consisted principally of lighting seven candles representing the seven essentials of good journalism. One of the outstanding of which is truth. The table, surrounded by candles that presently were lighted, was centered with a cut glass bowl containing red carnations, the flowers of the order.

Initiates, largest class received in one year, was composed of Herman Baxter, Mildred Otis, Josie Rita Olson, Pauline Givens, Walter James Phillips and Emile J. Gex, Jr. Following the program a buffet supper was served members of the school paper, honoring members of the Quill and Scroll. Supt. of School S. J. Ingram and Mrs. Ingram, Mrs. Carl Smith, pianist, teacher of music and a couple of honor guests composed the assembly enjoying the excellently prepared menu of good things to eat, product of school home economics department.

### OLD SANTA at CHRISTMAS FIESTA

Boys and girls don't fail to come to the Christmas Fiesta, Sunday evening, December 12th, at St. Joseph Gymnasium. The doors open at 8 o'clock. Dear old Santa Claus will be there and he will be glad to meet you. Bring your letters to him—tell him what you want.

Mothers and fathers, bring the little ones and let them get the thrill of their lives. You were young once and well you know the happiness of Christmas—let them enjoy themselves. Come, join in the spirit of the occasion—be a kid again and enjoy yourselves also.

There will be plenty of dolls, dressed in different character costumes, toys, fancy work, aprons and a variety of hand-made articles.

Turkeys, chickens, cakes, fruit cakes, groceries and what-not.

Home-made candy, fancy candies, given in Christmas boxes, in fact, anything in the candy line.

Tasty sandwiches of all kinds, chicken salad, potato salad and good things to eat. Hot coffee and cold drinks. Come out and eat your supper at the Fiesta. The prices will be reasonable.

The Sisters and members of the Parents' Club have been making gifts for the past three months, fancy hand work and useful articles, and invite you to visit the Gift Shop at the Fiesta and make your purchases of these articles for your holiday gifts.

Get your tickets now receive the benefit of the cash coupons as the advance sale of tickets will end Saturday, December 11. Tickets on sale at St. Joseph Academy.

### POSTMASTER FORD GIVES VALUABLE TIPS ON XMAS MAILING

**Help Uncle Sam and Yourself by Following Rules—Post Office to Be Closed All Day Christmas.**

Shop now and mail early for delivery; pack securely; and address legibly, giving name, street and number as well as town and State. This is all important.

In Bay St. Louis postoffice will be closed all day on Christmas. Only special delivery packages and special delivery letters will be delivered.

Here is the Christmas mail data from Postmaster Leo G. Ford, who suggests that mail for various States be deposited as follows, and it may be well to cut this out:

December 13th: Washington State, Oregon, Nevada, Utah, California, Montana, Wyoming, Idaho, Arizona, North Dakota, South Dakota, Colorado, New Mexico, New Hampshire, December 14: Minnesota, Wisconsin, Iowa, Nebraska, Vermont, Delaware, West Virginia, Texas.

December 15th: District of Columbia, Pennsylvania, Michigan, New York, Massachusetts, Connecticut, Rhode Island, New Jersey.

December 16th: Ohio, Indiana, Illinois, Oklahoma, Kansas, Maryland, December 17th: Florida, Kentucky, Virginia, West Virginia, Texas.

December 18th: Missouri, Tennessee, South Carolina, North Carolina, Alabama, Arkansas, Georgia, Louisiana, Mississippi.

December 20th: Mail intended for delivery in the city. There will be no mail delivery on Christmas day, Saturday, December 25th, therefore, mail early for delivery before that day. Wrap all parcels securely, use strong paper and heavy twine. Show complete addresses, house number and name of street, post office box, or rural route number, typed or plainly written in ink.

Do not mail greeting cards in red, green or dark colored envelopes, or in very small envelopes.

Be sure that postage is fully prepaid.

### Xmas Edition Of The Sea Coast Echo, Friday, December 17.

Christmas edition of The Sea Coast Echo will be published Friday of next week, December 17. Comprising eight pages, two will compose a middle spread, carrying approximately 40 illustrated spaces of holiday greetings. Each of the two pages will carry an appropriate highly ornamented border of fitting design. The illustrations are all new, engraved especially for 1937, and no two alike.

This Yuletide gesture on the part of The Sea Coast Echo is made possible by the enterprising and progressive spirit of the business people represented therein. They are sending through this medium Christmas greetings and serving as well as an earnest of their appreciation of the good will and patronage with which they have been favored during the year.

The Sea Coast Echo and Bay St. Louis will be justly proud of this regular edition thus created, augmented by additional pages and presented to the public.

Not only is wide circulation assured but permanence of copies as well. Complete volumes of The Sea Coast Echo as record is found in several places, at Jackson in the Department of Archives, in Washington at the Congressional Library, also with our New York and Chicago advertising representatives.

Complete bound volumes in book form are also found in the Hancock county Courthouse and several in the office of The Echo—accessible to the public at all times.

### BAY GROCERYMAN SUFFERS INJURY IN BILOXI NITE CLUB

**Sunday Night — Taken to Hospital—Officers Arrest Seven Young People From Bay City.**

Henry Meyers, operator of Meyers Grocery, opposite L. & N. R. R. depot in this city suffered knife wounds described as serious and Junior Baileaux, a Gulfport High School football player, suffered minor wounds in an altercation in a Biloxi night club Sunday, officers reported. Meyers was carried to the Biloxi hospital. Seven young people from Bay St. Louis were arrested in connection with the fight and lodged in the county jail there charged with assault and battery with intent to kill.

Charges were filed Monday by County Prosecutor Gaston Hewes in the county court at Gulfport were against Miss Jessie Favre, Mrs. Lenez Favre, Basil Favre, Peck Favre, Whitney Carvin, John Garrison and Jimmie Garrison and they were released under bond pending preliminary hearing.

## CONTEST FOR BEAUTY AND AMATEUR TALENT LOCAL CLUB SATURDAY

**Winners of Beauty and Amateur Crowns at Uncle Charlie's December 18 Will Contest For Title at Jackson—And Finals at Biloxi Labor Day For National Recognition.**

### AMUSEMENT-LOVING PUBLIC LOOK TOWARD XMAS DANCE SERIES

**Local Nite Club to Present Dance Saturday Night of Next Week—Also Christmas Eve and Night.**

There are three big dances in the offing at Uncle Charlie's famous Nite Club of Bay St. Louis. The first of a series of three is for Saturday of next week, December 18, when various features will be presented. At the dance last Saturday night, the 4th, big apple dance proved a feature of much interest and fun. Miss Louise Heitzmann and Mr. Smith were the successful contestants.

Two Christmas Dances. For the Christmas tide there will be two dances, one on the Eve and the other on Christmas night, Saturday and Sunday nights, in order to afford entertainment to the young folks of both town and country sections.

For the Christmas two-night dances, appropriate decoration will mark the occasion and suitable favors and other features for the festive season will be presented.

Mr. Breath's beautiful nite club is a popular resort for ladies and gentlemen; frequented only by the better class it enjoys and sustains a high-class popularity extending over a number of years. It provides a place for the younger set to assemble and to enjoy themselves; where the older meet and participate in the dance with equal zest.

nary hearing before County Judge George Murphy. Investigations and subsequent arrests were made by Jimmie Williams, Harrison county deputy sheriff. It was understood that the seven persons arrested denied wielding the knife that wounded Meyers.

## RURAL ELECTRIFICATION FOR HANCOCK COUNTY TO BE INSTALLED AT ONCE

**Final Requirement Met at Special Meeting Held in Bay St. Louis Wednesday Morning—Signatures of 500 Subscribers Now on Dotted Line.**

As a result of the completion of a final survey that has been in progress during the past three weeks to determine the actual number of customers that the Hancock Electric Power Association will serve, Mr. John M. Carmody, Administrator, Rural Electrification Administration, Washington, D. C., in a telegram received in Bay St. Louis Wednesday morning approved the project and has authorized construction to begin. Mr. H. F. Clark, of the Utilization Division, REA, has been here to assist with the final survey and wiring.

Where customer is planning to install a fairly large wiring job and include lighting fixtures, then plan a pump installation and water system, with plumbing fixtures, the REA loan will be very helpful.

Many of the homes on the project are already wired now, but it will be necessary that each one be inspected carefully. These homes will also need what is called the meter loop and entrance switch installed. In most instances this can be done at a cost below ten dollars.

Approximately forty of the customers have already paid their membership fee of five dollars, which includes the meter deposit. It will be necessary for the balance of the customers to pay their five dollars in before they can receive service from the new lines.

Mr. Clark stated that he was well pleased with the progress that has been made and that the cooperation received from everyone has been splendid and he is looking forward now to returning after the lines are built to assist with meetings and explain the many uses of electricity.

It is hoped that all customers who plan to connect their homes for service will go ahead now with their wiring as it will not be long until the lines will be completed for service. For further information, Mr. Clark Vickers in Bay St. Louis, please communicate directly with Superintendent of the project.

## BISHOP GEROW CONFERS ORDERS ST. AUGUSTINE'S SEMINARY, BAY ST. LOUIS

**Ordains Six Seminarians to the Last Two Minor Orders of Exorcist and Acolyte—Five To Clerical Tonsure—Local Boy Among Group.**

On Wednesday morning, December 8, the feast of the Immaculate Conception of the Blessed Virgin, many gathered at St. Augustine's Seminary, Bay St. Louis, Miss., to witness the ceremony of ordaining 6 seminarians to the last two Minor orders, Exorcist and Acolyte; and 5 other seminarians to the clerical tonsure, by His Excellency the Most Reverend Richard O. Gerow, D. D., Bishop of Natchez.

Preceding the Mass there was a procession of the clergy and altar boys from the faculty building to the church. The Bishop and his attendants entered the church amidst the singing of the "Ecce Sacerdos," by the seminary choir, under the direction of the Reverend Hubert Posjena, S. V. D., director of Ecclesiastical music. On entering the sanctuary His Excellency ascended the throne, and there vested in his Pontifical robes in preparation for the Mass, which followed immediately.

During the mass each candidate was called by the Very Reverend John Gasper, S. V. D., Rector of the Seminary, who acted as Archdeacon. After the instruction of the bishop the ordinands, placing their hands upon the book of exorcism, received the power and authority to expel the evil spirits. This is the order of Exorcist. Immediately following the order of Acolyte, the fourth and last minor order of the Church, was bestowed upon them through the touching of the candles and the cruets. By this order the candidate for holy orders is led directly into the sanctuary and administers to the priest at the Holy Sacrifice of the Mass.

Those who received the last minor orders were: Joseph Bowers, S. V. D., of British West Indies; John Bowman, S. V. D., of Washington, D. C.; George Chachere, S. V. D., of Opelousas, La.; John Dauphine, S. V. D., of Port Arthur, Texas; Leo Woods, S. V. D., of Kokomo, Ind.; and John Kist, S. V. D., of Johnstown, Pa.

The bishop also gave 5 candidates the tonsure, which consists in cutting some hair from the head in five places, so as to form a cross; in front and in the back, above the right and left ear, and from the crown of the head. They were also vested with the surplice. The custom of cutting one's hair is a sign of renouncing the world and dedicating oneself to the service of God.

Those who received the tonsure were: Earl Chachere, S. V. D., of Opelousas, La.; Leander Martin, S. V. D., of Grand Coteau, La.; Maxine Williams, S. V. D., of Bay St. Louis, Miss.; George Wilson, S. V. D., of New York, N. Y., and Richard Winters, S. V. D., of Atlantic City, N. J.

So far this was the largest class ever to have approached the bishop for orders at St. Augustine's Seminary.

### Penny Party This Friday Afternoon To Raise Funds For Xmas

Parents-Teachers' Association of the R. W. Webb School, Fourth Ward, will sponsor a penny party this Friday afternoon at the school premises, proceeds to defray expenses of the annual Christmas tree entertainment for pupils and children of that vicinity.

The kindly-inclined public is cordially invited to attend. Any and all contributions will be gladly received. The day and date, Today, Friday, 10th.

Japan increases sales to the United States but cuts purchases. Department of Commerce shows.



# THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY  
ECHO BLDG.

Forty-Sixth Year of Publication  
Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County  
Official Journal City of Bay St. Louis.

Member National Editorial Association.  
Member State Press Association.

Subscription Terms, \$2.00 Per Annum  
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at  
Bay St. Louis, Miss., under Act of March 3, 1879.

## CIVIC PRIDE AT PASS CHRISTIAN.

THE beauty and glory of Pass Christian front, one of the residential show places of the Mississippi Gulf Coast, is not only found in the tradition of cultural background, the spirit of its Southern hospitality and the charm and beauty that pervades the very atmosphere of the place but the ever living fact of the care that is carefully exercised in the upkeep of its private premises.

A drive along the Pass section of the Gulf Riviera soon reveals the marvelous symmetry of green swards that form one continuous line skirting driveway and shore lines, the gardens with the jessamine, camellia and the more modern azalea forming background to landscaped gardens, combining with the broad veranda-dwellings with mansard roofs and gleaming white walls that contrast in lasting effect.

Garden conscious, Pass Christian has its Garden Club and its membership is numerous, a registration that includes not only the more pretentious places but the humbler ones as well. This is a civic organization that has contributed largely to the spirit that calls for that potential asset—beautification.

Beautification of town and premises pays handsomely in dividends in many ways. To the owner who reaps no end of enjoyment at the things of "beauty and joy forever," to the visitor and others who are privileged to view the results of such attention and in general to all things that contribute to the civic welfare of a community.

We must doff our hat to Pass Christian. Its selected slogan, "Nature's Gift to the Gulf Coast," has been largely enhanced by the individual and combined efforts of its property owners. By their work they have achieved results contributing immeasurably and of lasting value. It can be done elsewhere.

Japan is making a desperate effort to show friendship for China, according to what the Japs say about their present invasion.

## CONGRESSMAN COLMER BELIEVES BILL WILL PASS.

CONGRESSMAN Wm. M. Colmer, from this district, says the passage of the wage and hour bill is uncontroverted and that it will pass this session. There is a war waged on this bill from every section of the South and from other parts of the country as well.

Writing his weekly news letter to The Echo, Congressman Colmer, among other things, says:

On yesterday the petition on the desk of the Clerk of the House was signed by the 218th Member of the House, the number required to discharge the Rules Committee from further consideration thereof. This means that on December 13th the House will take up that highly controversial legislation for consideration. That it will pass is a foregone conclusion. That it will become a law in some form at this session is also uncontroverted. A similar bill has already passed the Senate. Under the bill as reported by the House Labor Committee provisions are made for differentials in various sections of the country. It is thought that this would substantially meet the objection raised and pushed so strenuously by some sections of the country, particularly the South.

A subscription to The Sea Coast Echo makes a splendid Christmas gift to relatives away from home.

## TWELVE AMERICAN HEROES.

SINCLAIR LEWIS rises to defend democracy against the slurs of communism and fascism but he admits that there are plausible indictments against the American system, listing among them: millions of unemployed, low grade education, moving pictures catering to the lowest common denominator, the universal tolerance of graft and the kind of heroes the nation worships.

This brings us to the further statement that the "heroes of a nation are the test of its culture" and the list of our heroes, as compiled by Mr. Lewis. He includes Charles McCarthy, Mickey Mouse, Clark Gable, Tom Girdler, John L. Lewis, Dale Carnegie, Bruce Barton, James A. Farley, Joe Di Maggio, Rudy Vallee, Bernard McFadden and Father Divine.

If you think this is an exaggeration, make up a list of twelve individuals that you admire and to whom you, as an American citizen, render the homage and due something distinguished.

Celebrating its 1st anniversary the Delta Daily Star, published at Greenville, Miss., by Hodding Carter, and his staff of brilliant associates, issued an unusually splendid anniversary edition last week-end. The Star is accorded a liberal advertising patronage which it justly deserves and its success is noted with fraternal pride. Ample backed with brains and capital and published in a live and progressive city of the Delta, continued success is well nigh inevitable.

By the way, what has become of the football heroes of five years ago?

## MAYOR BRAUN AND BILOXI.

MAYOR Braun's visit to Bay St. Louis last week on the occasion of addressing the local business men's luncheon club, was of more than ordinary interest.

He told of many interesting things that might serve to advantage to other cities. How the assessed values of the city had dropped to a low point as to diminish tax revenues to appreciative extent.

To meet this situation, he said, the city purchased back from the State considerable property that had been tax forfeited, property that likely could be sold back to original owners. And this plan worked successfully. Original owners were given easy terms and long-time payment plan and soon State confiscated holdings were not only back to owners but back to assessment and subsequent tax roll.

When we assumed the reigns of the city, he said, we found over six hundred thousand dollars of accumulated taxes uncollected. It was necessary that we collect and by easy process we eventually recovered every cent of tribute due the city.

If we have a wide-open town, in the accepted term, he said, and operators of business were contributing private pay, we at once caused such legislation and ruling to be adopted that made it mandatory to pay to the city any such sums rather than to private individuals possibly clothed with a little authority.

Mayor Braun's talk made it easy to see that every cent due the city and all monies possible to be realized for Biloxi was to be paid over to the treasury. And in this wise the city was pulled out of the mire.

The distinguished visitor also called special attention to the work of public beautification and of private improvement as essential to attracting outsiders. There were too many neglected lawns and too many dirty beaches. Property owners were made civic-conscious and it was not long the idea of city and private beautification of premises became well nigh infectious.

Mayor Braun's talk was inspirational and proved that much may be accomplished that was seemingly impossible.

## WHO IS THE BIG MAN?

EVERY community has its outstanding figure in more ways than one. There are people in every walk of life who at some time or another accomplish something in a really big way; possessed of such virtues that exert an influence of value and lasting meaning and of widespread benefit.

Every county has its big man. One who generates ideas, who is always doing something for the general welfare of the people of the community in which he lives. One who is building, constructing, and lending a hand to all who may be in need of help in some form or another. Frequently it is procuring work for the unemployed. A man whose hand invariably goes down into his pockets at the call of distress; who never turns away an individual appeal. A man who listens with concern to man or woman with tale of sickness in family, to a victim of financial distress or one seeking employment in order necessities of life may be provided for as scant as the living may be.

Listening to those who may be seeking favor that may benefit someone else; in quest of counsel and the many things that the underprivileged class is so frequently in need of.

The man who responds to such lamentations of daily life and does it cheerfully; who answers every call of organized charity, church and other causes is not only a benefactor and who unconsciously rises to great height and is called blessed but one who is really the big man of the county.

When the question is asked who is the big man of the county the answer is found in the above.

He is the one that is unselfish, generous and liberal, who answers every call and modestly shrinks from any thought of self or even the slightest suspicion of praise.

Yes, he lives in the flesh. His home is here.

## RURAL ELECTRICITY FOR HANCOCK NOW ASSURED.

RURAL electrification for Hancock and Pearl River counties is now an assured fact for our people living in the outer sections and seemingly a great dream has come true.

According to a news story appearing in this issue of The Echo the necessary number of subscribers, five hundred, is secured and signed and the last thing and act required by the REA requiring a final resolution was adopted, signed and sealed in Bay St. Louis at a called meeting for the purpose Wednesday morning.

Governmental authorities have given the signal and immediate work will begin by the contractors and builders.

Assistance is also to be given in the way of loans to individuals for wiring and general installation. In this wise there seems little or no cause to preclude the rural resident from taking advantage of the advent of electricity for domestic and general use.

We hail the coming of this betterment for our people and county. It will not only mean for enhancement of realty values but for more comforts and better living.

## PRESIDENT ROOSEVELT RETURNS HOME.

OUR great President's vacation and fishing trip to Florida waters was cut short by failure of continued improvement in the condition of his gums following dental treatment prior to his leaving Washington.

Mr. Roosevelt had planned to visit Warm Springs as is his annual custom and to have continued his trip in Florida for a few days longer.

However, his return back to the White House was imperative due to the better thought that it would be deemed best to do so.

Incidentally, it might also have been best in view of the fact that during his absence Congress progressed little if any in its deliberations to meet the purpose for which it had been called by its distinguished head. The situation seemed to be akin to the one where the rodents frolicked while the feline was absent.

## WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

### MORE FISHING TRIPS.

(Neshoba Democrat)

THE all-time record for Presidential vacations goes to Mr. Roosevelt, beyond all doubt.

Whenever Congress is in the midst of a snarl, the President takes another fishing trip.

It is rather expensive, this matter of vacations.

It is either a special train, or a battle cruiser or a yacht.

And it usually requires a retinue of about 500 persons to accompany him.

All of which runs into considerable money.

It would be rather interesting to know the real cost of the

many vacation trips Mr. Roosevelt has taken since he has been in office.

There's many a fellow out over the country scuffling around without a vacation while he works to make taxes that help to pay for Mr. Roosevelt's outings.

As this is written, he is on a fishing trip down off the Florida coast.

He called Congress into special session.

Urgent business should be the only real reason for calling a Congress together.

Just after he got them wound up in a good snarl, he left them with the bag to hold and went on down to Florida.

## INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

GINGER Rogers is asking her studio for a part of the profits from her pictures as well as a straight salary. The star became discontented when she learned that both Katherine Hepburn and Fred Astaire had such an arrangement with the company.

Warners is planning a glorified Western on the order of "Cimarron." It will be entitled "Kit Carson" and Wayne Morris will be the leading man.

Nelson Eddy, Ilona Massey, Ray Bolger, Edna Mae Oliver and Una Merkle have been assigned the leading parts in "Balalaika" a London musical success.

Jon Hall of "Hurricane" is enjoying his first visit to New York. Charles Rogers of University Pictures is also in the metropolis in search of a story for Ronald Colman.

Historical shorts which have been announced for forthcoming months are "Clara Barton," "Sewards, Folly," "Monitor and Merrimack," and "Rose of Monterey."

Clark Gable spent his last vacation in the mountains of Montana. He stayed seven weeks and came back to Hollywood tanned and weighing twelve pounds less than when he left.

Brian Aherne is a flying enthusiast. He has his own monoplane and loves to go places.

William Powell is taking care of Jean Harlow's pet dashhound.

American whiskey distillers have opened a drive to make the studios ban the word "Scotch" when whiskey and soda is being shown on the screen. They were defeated in their efforts after repeal, to have their special brands displayed in the background of current pictures. The Hays office frowned on such advertising.

Money became so scarce when Herbert Wilcox was directing Anna Neagle in "Victoria the Great," that the actors did without salaries and Miss Neagle loaned \$80,000 of her \$83,000 life savings towards the completion of the film. It is expected to bring in around \$3,000,000.

Sidney Blackmer's great grandfather deeded the 1,000 acres which is now the site of Raleigh, to the state of N. C. The deed reads that should the capital be transferred to some other part of the state the land reverts to the old man's heirs. Therefore, Blackmer is still holding on to the deed.

In adapting the play "Having a Wonderful Time" to the screen, all of the Jewish characters were changed to Gentiles. The Hays office was afraid of racial misunderstanding and required that this be done.

Paul Gallico has been commissioned to write a story based on the career of Attorney Thomas E. Dewey of New York. Edward G. Robinson is to have the leading role and in this picture he will be on the side of law and order. He is asking \$80,000 to do the picture.

In Max Factor's experimental factory for cosmetics all new stuff is tried on the freshly scrubbed skin of guinea pigs before being okayed for the actresses.

James Cagney's disagreement with Warner's cost him \$300,000 in salary and two years of his career. He disliked playing in the gangster films but his fans evidently prefer him in that type picture. His first vehicle since he returned to Warners is "Angels with Dirty Faces."

Lily Pons has a new swimming pool done in two-tone blue tile and surrounded by birches and cedars at her Connecticut home.

## TO MISSISSIPPI METHODISM.

By Hoyt M. Dobbs.

"A dining room table with children's eager, hungry faces around it, ceases to be a mere dining room table, and becomes an altar."

Such an altar stands to the glory of God, and to the honor of all our people, in the city of Jackson, where daily large numbers of homeless children assemble to enjoy their food and drink in the name of Him who blessed little children by the words of His mouth and the touch of His hands.

The North Mississippi Conference at Clarksdale, and the Mississippi Conference at Hattiesburg, unanimously authorized us to take immediate steps toward the payment of our debt on the orphanage property. United and determined effort between now and December 31st will take us to victory.

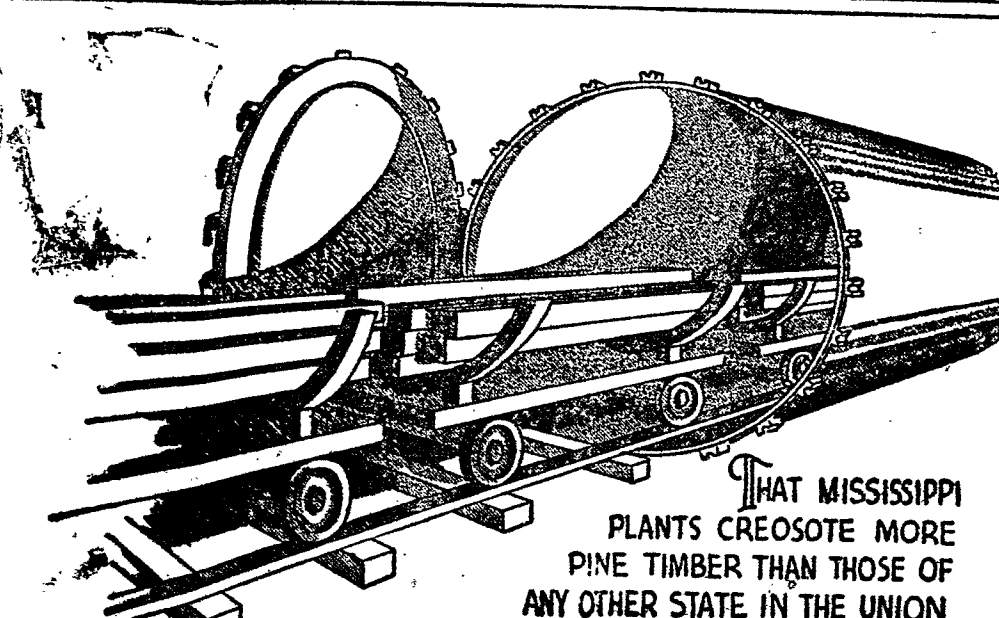
Through the generous offer of eight noble friends the sum of \$10,250.00 will be donated on condition that the whole debt of \$70,000.00 be paid by December 31st of this year. We have \$4,000.00 in bank—making a total initial response of \$14,250.00 as we begin the campaign.

By these terms, we have the privilege of earning a cash prize of \$10,250.00. This is a golden opportunity.

Every presiding elder, every pastor, every official board, every member of the Methodist Church in Mississippi is asked to meet this fortunate hour in the spirit of the Christmas time and with business-like determination.

I appeal not only to the Methodists, but to all the friends of homeless children in Mississippi. A check sent to Judge H. V. Watkins, at Jackson, will give the donor joy and lead to a most worthy institution. I have stated the facts. Prompt and cative action will light the lamps and ring the bells at the Children's Home.

## It's a Fact... MISSISSIPPI ADVERTISING COMMISSION



THE ALCON COUNTY ELECTRIC POWER ASSOCIATION IS THE LARGEST CONSUMER OF ELECTRICITY IN THE TVA SYSTEM

THAT MISSISSIPPI PLANTS CREOSOTE MORE PINE TIMBER THAN THOSE OF ANY OTHER STATE IN THE UNION

THAT DURING THE FIRST THREE MONTHS OF 1937 MISSISSIPPI LED THE NATION IN PERCENTAGE INCREASE OF BUILDING PERMITS



Join Our  
CHRISTMAS  
SAVINGS  
CLUB  
Now!

For a Christmas Without Worries.  
And a New Year Without Bills.

## Merchants Bank & Trust Co.

On the Beach at R. R. Crossing  
Bay St. Louis, Mississippi  
Member of Federal Deposit Insurance Corporation.  
"A Friendly Bank and a Bank of Service"

## "THE PURPOSE OF WORDS."

TODAY'S Talk," syndicated feature to no less than two hundred daily newspapers over the country, by George Matthew Adams, is perhaps one of the most sought-for and best read of the many special articles appearing in the press from day to day.

The New Orleans Times-Picayune prints the contribution on its editorial page, so does the Jackson Daily News and quite a number of hebdomads reaching this newspaper.

Thursday readers in this section and over the State were quite surprised and with none of the less a profound sense of gratification to read so local a reference had been made as that of "Baxter & Wheat, Logtown, Miss.—lumber folks." A letter from Mr. Baxter of that firm written to Mr. Adams in his New York office attracted attention in addition to the contents. It was a line printed on top of the firm name, quote: "Language was made that we might say pleasant things to each other."

This letter head was designed, following Mr. Baxter's suggestions, in the printing department of The Sea Coast Echo's plant, and the now famous line was, after various attempts, finally properly positioned—atop the right hand corner.

It was this line that furnished the subject for Mr. Adams' talk Thursday, and by special permission we are permitted to here reproduce the copyrighted article, "The Purpose of Words," as follows:

An interesting letter came to my desk recently from Baxter and Wheat, Logtown, Miss.—lumber folks. What struck my fancy, however, was a little line at the top of the letterhead. It said: "Language was made that we might say pleasant things to each other."

Can you imagine a member of

that firm writing an unkind or bitter letter to anyone with such a line at the top of its letterhead? I don't know anything about this firm, but I can guess that it is successful, and that its workers are happy and useful people.

We certainly do put this language or ours to bad use at times. I received a letter from an unknown person some time ago, in which that person used words that radiated nothing but bitterness and disappointment. Another letter came in today, from which I wish to quote. This writer says: "may be true that I have much less to live on than I did a year ago, but it is certainly true that I have just as much to live for."

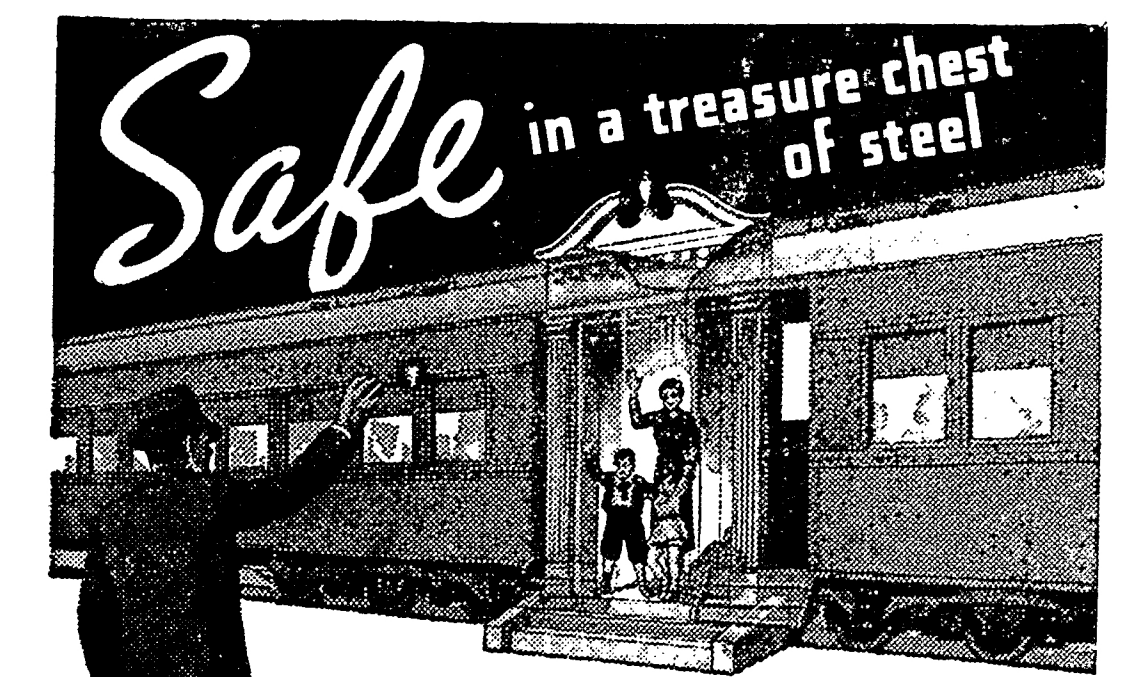
Certainly language is a wonderful thing. What would we do without it? Everything would be confusion. But it is the way in which we arrange and mean the words of our language that puts wonder and beauty to it.

Words certainly were given to us that we might so form them as to say pleasant things to others. And how much better to form them to inspire and make people happy than to give life to them to hurt and harm.

Words run fast. They travel afar. And how long they live! Human life began to unfold, and give expression, with the invention of the printing press and the publication of books. The tools of the diplomat are words. Often these words have changed the source of human history. The words of the leader of men are what give confidence and faith to his leadership. They picture him.

A mother watches for the first words of her babe. We treasure the last words of those we have loved—but lost.

Pleasant words enrich the soul of our very existence, just as "the flowers that bend and meet in sweetening others, grow more sweet." Let us mind our words!



A CHEERFUL goodbye wave—the vestibule door swings shut—and the family's away—visiting on the L & N. And as their Home Sweet Home on Rails glides off, you know the most precious of all your valuables are safe in a treasure chest of steel.

Along the right-of-way and on the train itself, millions of dollars worth of automatic signals and safety devices guard them. Thousands of efficient employees are always on the job—alert to extend the 20-year record of no passenger fatalities in a train accident. This peace of mind for you—this safety for them—isn't it the greatest of all transportation bargains at 2 to 3 cents a mile?

Every foot of the way, Friendly Service surrounds them. They relax in air-conditioned comfort, sleep in deep restful berths, dine on foods so tempting that our Southern Chefs are asked how they are prepared.

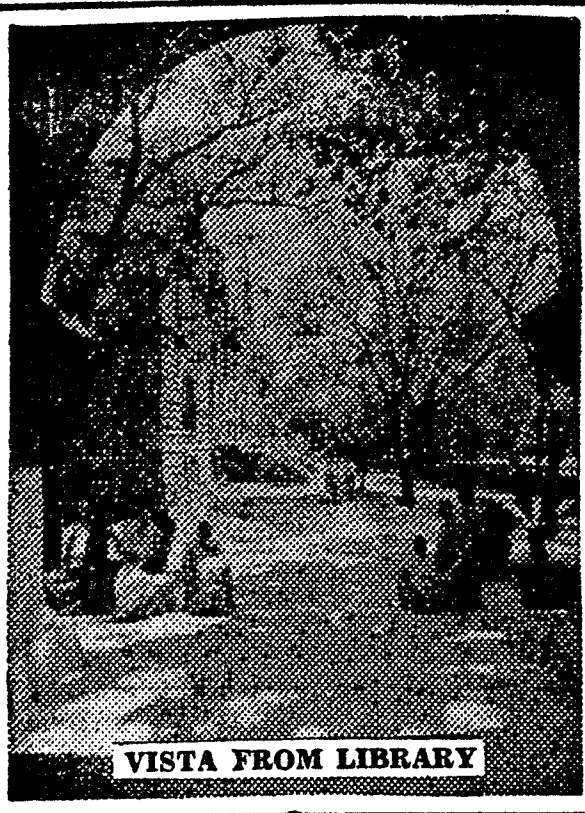
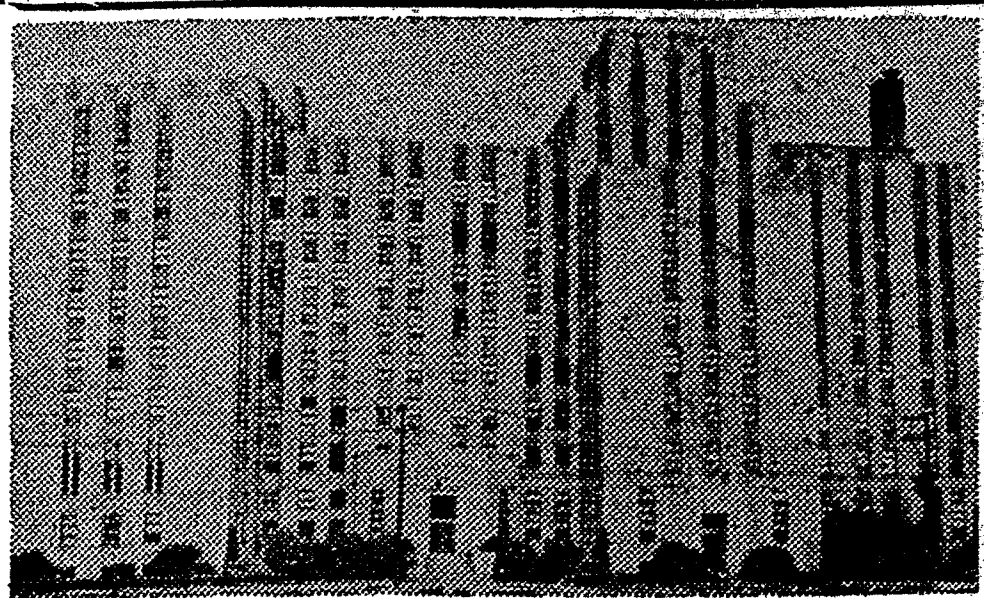
When the family leaves on the L & N—they're just over at the neighbor's. Won't you drop in too. Neighbor, next trip you make out of town?

LOUISVILLE & NASHVILLE R. R.

The L & N is your "Home Sweet Home" on Rails



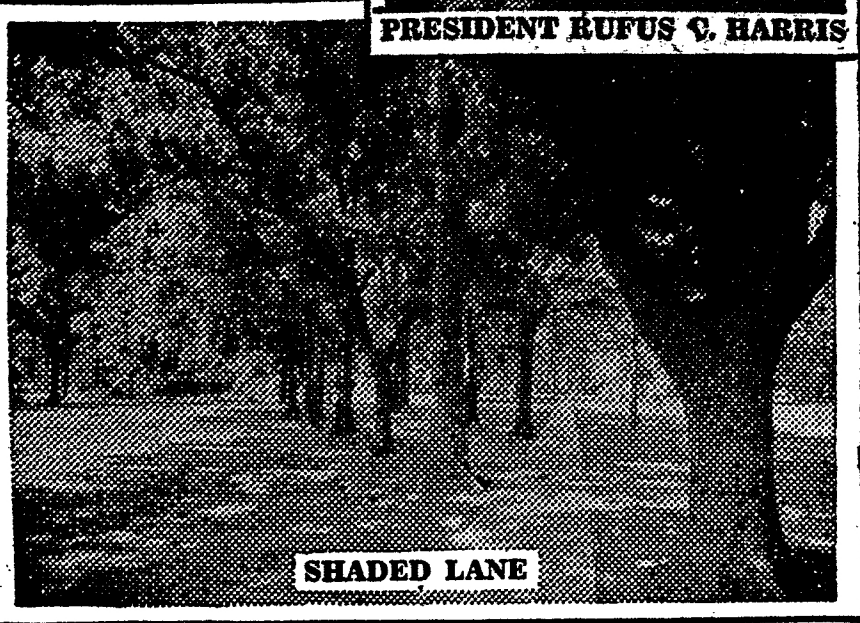
## Tulane To Inaugurate 10th President



HUTCHINSON MEMORIAL  
The Tulane University  
of Louisiana



PRESIDENT RUFUS C. HARRIS



SHADED LANE

Tulane University, 104-year-old New Orleans institution, will inaugurate its 10th president, Dr. Rufus Carroll Harris, with an elaborate three-day ceremony, January 16, 17 and 18. President Harris, shown above, 40 years old, was formerly dean of Tulane college of law. Hutchinson Memorial building, above, adjoins Charity hospital in downtown New Orleans and houses lecture rooms, offices, and laboratories for junior, senior and graduate medical students. Gibson Hall, principal building on the 93-acre uptown campus, is shown at lower left through the portal of Tilton Memorial library. Noted for its luxuriant trees the campus is about a spot in New Orleans. Lower right photograph shows an expanse of the grounds with Gibson Hall in the background.

## Waveland Activities

Personal and General News Notes of the Week From Sister City and Vicinity.

MRS. M. L. Richardson went last week to Hattiesburg to visit Mr. Richardson's family.

Mrs. Chester Bourgeois has been confined to her bed with the flu and her mother Mrs. T. C. Cuevas of Pass Christian and Miss Bessie Cuevas of New Orleans were here to visit her.

Mrs. Mae Dubuisson and daughter, Bertie, Miss Dorothy Johnson of Lakeshore Mrs. Dominick Sonier, Misses Nellie and Eunice Necaise spent an enjoyable day in Gulfport with relatives.

Mrs. C. K. Herlihy and Miss Hazel Herlihy went to the city last Friday to make Christmas purchases for the store.

**BIRTHDAY PARTY FOR MISS LOUISE CHADWICK.**  
Young Louise Chadwick celebrated her 15th birthday Monday. She had a regular birthday party and served delicious refreshments to a host of young folks.

**MAYOR AND SHERIFF BAG FORTY RABBITS.**  
Mayor T. J. Bourgeois, Sheriff Claud Monti, Peter Noto and Alfred Vassalli went on a hunting trip Sunday and returned with 40 rabbits.

**QUAIL SHOOTING BEGINS DEC. 10.**  
Quail shooting starts Friday, December 10th and on every corner the hunters are buzzing with talk

about it. They expect to get the bag limit.

**CHRISTMAS SPIRIT IN EVIDENCE.**  
The Christmas spirit is already manifested here as the stores are show places with the red and green decorations and the graceful tinsel hanging thereon.

**CARD PARTY AT ZIMMERMAN HOME.**  
Mr. and Mrs. Harold Zimmerman entertained at a card party Monday night having as their guests, Mr. and Mrs. C. K. Herlihy, Mr. and Mrs. J. C. Russell, Mrs. Theima Landry, Mrs. Hazel Lamer, Mr. Fred Herlihy and Mr. Frank Miller.

**ANNUAL XMAS TREE FOR SCHOOL CHILDREN.**  
The Parent Teacher Association held its regular meeting last Wednesday. They are preparing for the annual Christmas tree and they mean to make every school kiddy happy. The Waveland Mercantile Store gave a glass jar to be filled with candy and it will be disposed of the proceeds of which will purchase candy for the youngsters. Even the little folks who don't go to school, will receive some suitable toy and candy.

The Security Alarm and Electric Company of Mobile has installed a burglar siren alarm in the Waveland Drug Store. It sounds the alarm and the lights come on at the same time.

### ILLNESS GRIPS PROMINENT CITIZENS.

The rainy, cold weather has caused several residents here to go to be with the gripe. Professor M. L. Richardson, Mr. Frank Bourgeois, and Mr. "Sadie" Bourgeois are confined to their homes and it is to be hoped that in a few days they will be well and out again.

### THEATER PASSES FOR HIGH SCHOOL STUDENTS.

Every student at Bay High School making the highest scholastic average for the first semester will receive two weeks free passes to the Gulf Theater. For further information see Mr. Clark. It behooves every boy and girl to make the grade, for that would reward Mr. Ortle for his wonderful generosity. Beginning December 12, Sunday prices will be 5 cents for children and 15 cents for adults. This cut in prices will enable everyone to enjoy the Sunday evening show inexpensively. Monday, Tuesday and Wednesday of next week will be reserved for Road Show Pictures and Road shows which are now being arranged for with the management of the Gulf Theater.

**DEATH CLAIMS BELOVED YOUTH.**  
Ralph Bourgeois, son of Mr. and Mrs. Frank Bourgeois, died last Friday at 10 o'clock. He was 19 years of age, and a death has never been more keenly felt in this community than his. He was employed in Mollere's Groceria, and was a fine, gentle lad, courteous to everyone with whom he came in contact. His death was caused by dread pneumonia, and he was sick only a week. His survivors are his parents, three sisters, Mrs. Carl Fahrenback, Mrs. Marie Day, Mrs. Oswald Villere and two brothers, George and Wallace. To these loved ones everyone extends their heartfelt sympathy.

## "Life Begins in College" Stars Ritz Brothers in Merry Musical

Bigger and badder, madder and merrier, wilder and wackier than in "Sing, Baby Sing," "On the Avenue" and "You Can't Have Everything," those three comedy-mad Ritz Brothers are starred for the first time in "Life Begins in College," Twentieth Century-Fox musical hit featuring Joan Davis, Tony Martin and Gloria Stuart and a noteworthy cast, which opens at the A. & G. Theater, Sunday and Monday.

A hilarious, tuneswept jamboree, "Life Begins in College," contains all the essential elements for a gay, entertaining hit—giddy gags, gorgeous girls and frenzied fun. The glo-roarious cast also includes Fred Stone, Nat Pendleton, Ed Thorger, Dick Baldwin, Joan Marsh, Dixie Dunbar, Jed Prouty, Maurice Cass, Marjorie Weaver and J. C. Nugent.

The screen play, written by Karl Tunberg and Don Ettlinger from stories by Darrell Ware, moves with zest and speed from one riotous situation to another with the three Ritz circus unloading the niftiest comedy gags of their careers.

With them is Joan Davis, pretty red-headed comedienne, who attains new heights of hilarity as a love-struck girl on ahead-hunt for an Indian, of all things.

The unassuming Indian with only \$10,000 a day to spend, is snubbed by all the fraternity brothers until the Ritz Brothers take him in and then the fun begins in a riotous frolic of mirth and merriment. Surrounding the plot are dazzling ensembles with hundreds of gorgeous girls dancing to the swingable tunes of Pollack and Mitchell.

From start to finish, "Life Begins in College," is jammed with laughs that leave one hysterical with joy. Darryl F. Zanuck, Twentieth Century-Fox production chief, selected William A. Seiter to direct with Harold Wilson associate producer. Specialty numbers for the devastatingly funny Ritz Brothers were devised by Sam Pokrass, Sid Kuller and Ray Golden. Nick Castle and Geneva Sawyer combined to stage the brilliant dances.

## Nurse's "Squeeze Of The Hand" Called 'Helpful to Patient.'

Nurses at New Orleans are urged to hold hands with their patients, according to an AP message.

Dr. Ansel M. Caine, of Tulane University medical school, in making the suggestion before the Southern Medical Association did not advocate it as a boon to building romances but as a help in soothing the nerves of patients on the operation table.

He said that "a light squeeze of the hand" by the nurse "is very helpful."

### NOTICE TO METHODISTS.

**Universal Bible Sunday Observed December 12.**  
Bay St. Louis Methodist Church services week of December 12-18. Church School Sunday at 10 A. M. Preaching at 11 a. m., subject of the Pastor's sermon, "The Bible Our Source of Light." Followed by installation of officers for the new year. Intermediate and Senior Leagues meet at 6:30 Evening Service at 7:30, subject, "Why I Still Go to Church." The children meet Wednesday at 3:15 p. m. Prayer meeting at 7:30 p. m. Business meeting of the Leagues, Intermediate and Senior meeting together Thursday evening in the church annex at 7 p. m. Christmas offering for Superannuated preachers December 12 to 19. "You lose your own troubles by helping others out of theirs." Let's make December 26 Family Sunday. ANDREW J. BOYLES, Pastor.

## A. & G. Theater

AMES & GASPARD, Props.  
G. AMES, Mgr.

Thursday-Friday, Dec. 9-10.  
KAY FRANCIS & BASIL RATHBONE in "CONFESSION"  
News and Comedy.

Saturday, Dec. 11th.  
JED PROUTY, SLIM SUMMERVILLE & SPRING BYINGTON in "OFF TO THE RACES"  
Comedy and Chapter No. 11 of Phantom Rider.

Sunday & Monday, 12-13.  
THE RITZ BROTHERS with JOAN DAVIS, TONY MARTIN and a big cast in "LIFE BEGINS IN COLLEGE"  
News and Popeye Cartoon.

Tuesday, December 14.  
LORETTA YOUNG & DON AMECHE in "LOVE UNDER FIRE"  
Comedy and Short Subject.

Wednesday, Dec. 15.  
ARTHUR TREACHER, DAVID NIVEN & VIRGINIA FIELD in "THANK YOU JEEVES"  
Comedy and Short Subjects.

Thursday & Friday, Dec. 16-17.  
BETTE DAVIS & HENRY FONDA in "THAT CERTAIN WOMAN"

This Theater is Equipped with  
Western Electric  
MICROPHONIC  
SOUND SYSTEM

## ...MAGNOLIA STATE SUPPLY COMPANY...

Full And Complete Line Of

## Building Material

SOLE  
SELLING  
AGENT FOR  
SHERWIN  
WILLIAMS  
PAINTS  
IN  
BAY ST. LOUIS.

WE SUPPLY EVERY  
NEED FROM  
FOUNDATION  
TO ROOF.....

NO CONTRACT  
TOO SMALL—  
NONE TOO LARGE  
TO FILL.....

Main Street

Phone 7

## SUPREME COURT ADVANCES INDUSTRY ACT CASE FOR MISS.

Argument Is Set For January 3 by State High Court—Final Test of Legality

Taking cognizance of the importance of an immediate ruling on the constitutionality of Mississippi's industrial act which is designed to balance agriculture, the Mississippi supreme court at Jackson Monday advanced the case on its docket for argument on January 3.

An appeal was filed with the court Saturday, two days after Chancellor L. A. Smith held the act valid after hearing arguments on the test case at Winona. Outcome of the case will have far-reaching effect upon Governor Hugh L. White's industrial program.

## Biloxi Merchants To Install Over 1000 Lights for Holidays.

Over 1000 lights are to be used in the Christmas decorations for the city of Biloxi, with work already begun under the direction of City Electrician-Fireman Arnold Davidson. They will include 20 strands of lights in the downtown district, reaching across Howard avenue, and when completed will provide excellent lighting for the holiday season. The movement was started by the Biloxi Merchants' Bureau and it will be the first time in the history of Biloxi that the city will have Yuletide lights streaming over their business section for local and visiting shoppers.

## "Anatomy Am A Word Composed of 3 Parts."

This one from The Item published over in Picayune, Pearl River county. That paper says from the county Superintendent of Education's office comes the following story which was actually gleaned from the annual teachers' examinations—Mr. Fornie says—

A Negro teacher and preacher of one of the colored schools in the county is one who cannot be hemmed on any question asked him on teachers' examination, or any other subject, whether the answer fits the question or not. He gave the following answer to a question in physiology, which asked for the definition of anatomy: "Anatomy am a word with three parts composed of the head, the chest and the stomach. The head being that organ of the body which holds the eyes and the brain, if any; the chest being that organ of the body which holds the heart that pumps blood to all parts of the body; and the stomach, being that organ of the body which holds the vowels which are a, e, i, o, u, and sometimes w and y."

### INQUIRY.

The Federal Trade Commission has been directed to conduct the inquiry into the causes for the high cost of living, recently instigated by President Roosevelt.

## Ship By MOBILE EXPRESS, Inc. FOR DEFENDABLE FREIGHT SERVICE

Trucks Leaving New Orleans Nightly to Give Quick and Satisfactory Moring Service  
New Orleans Phone RA 2114  
Bay St. Louis, Miss.  
V. A. MORREALE, Agent  
Phone 371.

## Sufferers of STOMACH ULCERS HYPERACIDITY

DEFINITE RELIEF OR MONEY BACK  
THE WILLARD TREATMENT has brought prompt, definite relief to thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Disorders due to Excess Acid. SOLD BY 10 DAYS TRIAL. For complete information, read "Willard's Message of Relief" Ask for 15—free—25.  
L. A. de MONTELUZIN SON.  
Bay St. Louis, Miss.  
WAVELAND DRUG CO.  
Waveland, Miss.

## MISS. OYSTER REEFS TO OPEN FEB'Y 1, FOR OPEN DREDGING

Mississippi Sea Food Commission Says Order Will Not Affect Sections Reserved for Tonging.

The Mississippi seafood commission at a meeting in Biloxi Monday morning decided to open the state oyster reefs for dredging on February 1.

This decision was reached after a delegation of packers had appeared before the commission and urged that this date be designated for the opening of the reefs for dredging purposes.

This order, however, will not permit dredging on reefs reserved for tonging, it was pointed out, or on the new reefs where the oysters are not sufficiently developed.

The reefs that will be thrown open on this date will be designated at another meeting of the commission to be held before January 1.

It is customary for the Louisiana reefs to be opened about a month in advance of the Mississippi reefs, officials of the seafood commission stated, and the reefs of the neighboring state are expected to be opened to dredging about January 1.

## Brookhaven Pastors Ask Merchants to Ban Selling War Toys.

The Brookhaven Ministerial Association, composed of Protestant ministers of Brookhaven, have written an appeal to the parents of Brookhaven and Lincoln county to bar toy guns and all make-believe war toys from their giving this Christmas.

They have adopted this resolution: "Believing that it is Christ's will for Christmas to put into the life of their children through play activities only such factors as may be consistent with the on-coming Kingdom of God, and believing that war is not an activity consistent with the Kingdom of God we pray shall come, we, therefore, urge our membership to refrain from providing the children with toys which are reproductions of battlefield equipment, and rather, when children request such toys, reminds them of what war is, as pictured in such books of photographs of war as "The Horror of It" and in the daily press of what is taking place in Spain and China upon civilian population."

### BELOVED HAUNTS.

The shrines, the woods, the birds and trees,  
In sweet harmony blent;  
The butterflies and drone of bees,  
In quest of honey bent.

The little stream gurgling along,  
With music on its way;  
The sweet, fairy pictures in song,  
Making all bright the day.

How oft I tramp with wand'ring feet,  
Through these green bowers soft;  
I still hear pat'ring leaves like feet  
And birds praising aloft.

Did not the birds sing through the day,  
In throndry of love;  
Did not flowers on pathways stray,  
Reflecting God above?

So well loved is this bower fair,  
In nature's charm bedight;  
There's witchery upon the air,  
With beauty smiling bright.

—RIFORD J. LINCOLN.  
Not Fair  
Ted—Come on, lend me \$10. One friend always helps another.  
Fred—Yes, but you always want to be the other.

## Don't put up with useless PAIN

Get rid of it  
When functional pains of menstruation are severe, take CARDUL. If it doesn't benefit you, consult a physician. Don't neglect such pains. They depress the tone of the nerves, cause sleeplessness, loss of appetite, wear out your resistance.  
Get a bottle of Cardul and see whether it will help you, as thousands of women have said it helped them.  
Besides easing certain pains, Cardul aids in building up the whole system by helping women to get more strength from the food they eat.

## THE ECHO'S COOKING CLASS

BEGIN today planning for the cookie jar for Christmas. It gives you such a comfortable feeling to know that as much of the cooking as possible is finished and out of the way before the last minute rush demands your attention.

**Chinese Almond Cakes**  
3-4 pound butter  
1 cup sugar  
2 eggs, ½ salt  
3 cups flour  
1 teaspoon vanilla  
Blanched almonds.  
Mix in order given, working in flour with hand. Pinch off a little dough at a time, forming small round balls. Flatten slightly on top and place a whole blanched almond on top of each ball. Place in pan, not too close together and bake in a moderate oven.

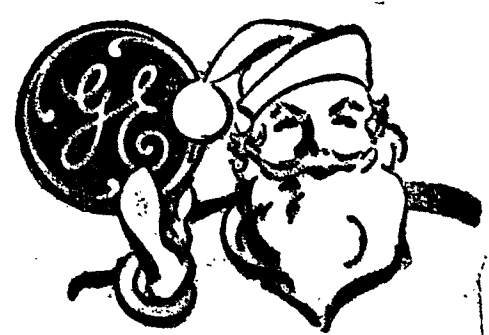
**Cinnamon Stars**  
1 cup powdered sugar  
3 tablespoons powdered sugar  
1 teaspoon lemon juice  
1 teaspoon grated lemon rind  
1 egg white  
3-4 cup ground blanched almonds  
1-8 teaspoon cinnamon  
Fold the 1 cup of sugar, lemon juice, and lemon rind into the stiffly beaten egg white. Add the almonds and cinnamon. Roll 3-8 inch on a board sprinkled with powdered sugar. Cut into star shapes. Place on a greased baking sheet and bake in an oven 350 degrees for 8 to 19 minutes.

**Chocolate Macaroons**  
1 cup sugar  
1 cup whites, stiffly beaten  
½ teaspoon vanilla  
1½ cups dry coconut  
1½ squares unsweetened chocolate, melted  
¼ teaspoon salt  
Fold sugar and salt into stiffly beaten egg whites. Add vanilla, fold in chocolate and coconut. Drop from spoon on a greased baking sheet. Bake in an oven 300 degrees for 20 minutes.

**Raisin Crisps**  
1 cup seedless raisins  
½ cup shortening  
1 cup granulated sugar  
2 eggs, beaten  
1 teaspoon vanilla  
8 cups bran  
1 cup flour  
4 tablespoons cornstarch  
1 teaspoon soda  
1 teaspoon cinnamon  
Wash the raisins, drain and dry on a towel. Cream the shortening, add the sugar, and cream thoroughly. Add the well-beaten eggs, vanilla, bran and raisins. Mix well. Add the flour, sifted with the cornstarch, soda and cinnamon. Mix thoroughly. Drop by small spoonfuls on an ungreased cooking sheet, leaving space for cookies to spread. Do not flatten. Bake 10 to 12 minutes in an oven 400 degrees.

**New Orleans Jumbles**  
1 cup shortening  
1 cup sugar  
1 egg  
Grated rind of one lemon  
Grated rind of 1 orange  
3 cups flour, sifted 3 times  
Cream shortening, add sugar and grated rind. Work the flour into the mixture. Break the egg into the dough and work it in thoroughly. Dredge a board with sugar and upon it roll with the hands small pieces of the dough, as in shaping small bread sticks. Join the ends to make rings about an inch and a half in diameter. Bake on a greased tin in an oven 375 degrees until light brown.

**Rocks**  
2 pounds pitted dates cut up  
2½ cups nuts chopped  
1 cup butter  
1½ cups sugar  
2 eggs  
1 teaspoon soda dissolved in 2 tablespoons of water  
1 teaspoon spice  
1 teaspoon cinnamon  
1 teaspoon nutmeg  
3 cups flour  
Cream butter and sugar, add eggs, beat well. Dredge dates with some of the flour. Add flour, spices, nuts and dates. Beat well. Add soda, which has been dissolved in water. Drop by spoonfuls on a greased cookie sheet. Bake in an oven 350 degrees until done.

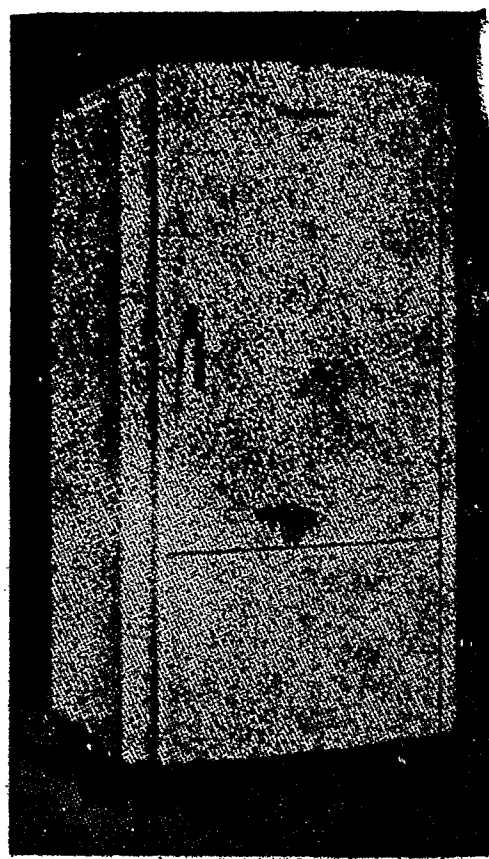


It's Time To Think  
About Her

Christmas  
present!

Give the family a gleaming General Electric Refrigerator for Christmas! It's a gift that will be enjoyed every day for many years to come. Even the smallest gift budget is big enough. You pay only a small amount down and the balance on convenient terms each month.

Many models to choose from.



MISSISSIPPI  
POWER COMPANY  
Selling BETTER-LIVING Cheaper



## The Sea Coast Echo

## City Echoes

—Dr. W. O. Allen of Meridian was here this week visiting old friends.

—Mrs. C. J. Buckley returned home Monday evening from a week-end stay in New Orleans where she visited her mother, Mrs. C. B. Crisler, in Gentilly.

—Miss Gertrude Perkins spent several days of the week-end at Touro Infirmary, New Orleans, near the bedside of her pupil and young friend, Estelle Pepperdene and to be with Mrs. Pepperdene.

—Mr. R. deMontluzin, Sr., has been confined to his room during the week, a victim of prevailing cold. The Echo is glad to note its friend and neighbor is better and will soon be out again.

—County Attorney Emile J. Gex is constantly improving from his recent illness and is able to be out again. His ailment was aggravated by a severe cold, so prevalent at present.

—As Californians term it, the "unusual" weather of the week, rain followed by extreme cold, has crippled the activities of town and country considerably, hence the paucity of news in the local columns this week.

—Mr. and Mrs. Walter Ohlmeyer former residents of the Bay but now of New Orleans, spent Monday here visiting friends. Mr. Ohlmeyer has received an appointment as assistant manager of a large sugar plantation in Mexico. For the present Mrs. Ohlmeyer will remain in New Orleans where she has a well established business.

—A second child and son was born to Mr. and Mrs. Fred Peranich, of Bay St. Louis, and residing at DeLisle, across Bay St. Louis, last Friday afternoon, December 3, at the local King's Daughters Hospital. The parents and grandparents, Mr. and Mrs. Owen Crawford, are receiving congratulations and best wishes on the occasion of the advent of additional happiness that has come to bless their lives.

—The Bay-Waveland section and surrounding country is evidently interested in the Christmas Fiesta and Bazaar to be given at St. Joseph Gym Sunday, the 19th. This will serve as part of the seasons festivities and general activities and will serve as part of an event appropriate and enjoyable. Both adults and children will find the occasion worthy of their time and consideration. Many workers have been active in the cause and preparations in progress several weeks.

—Mother Claire, Superior of the Convent of New Roads, La., chaperoned the basketball team to the Bay to play St. J. A., the team winning over the local one but not without a close and interesting game. Mother Claire, former superior of the local convent and academy, is always a welcome visitor to Bay St. Louis. Residing here over twenty-five years from the very beginning she endeared herself to all who knew her by her kindly and considerate attentions.

—From every early indication this will be one of the most active Christmas seasons in years, and one of the biggest selling and buying seasons are expected. Stores are fast filling with Christmas stock and buying has begun in earnest. The suggestion to buy now and ship parcel post packages early serves to good purpose. It is hard to realize Christmas is at hand. Practically only a few more days and the day of all days with its attendant joys will again greet the world.

—Condition of young Miss Estelle Pepperdene is reported encouraging as The Echo prepares to go to press Thursday. She was rushed from Gulfport last Friday to Touro Infirmary, New Orleans, where her condition became worse during the early part of the week with doubt expressed for her recovery. Following a surgical operation, several blood transfusions and the best care that medical science and skill provides, from last report her high fever had finally subsided to a more encouraging level and signs of her ultimate recovery are more hopeful. Estelle is a student at Bay High, unusually talented and popular with all who know her. Her sudden and serious illness has caused much concern over town. Early recovery is anticipated.

## SISTER OF WINTER RESIDENT DIES.

The many friends of Mrs. T. B. Glover of Wellsville, Missouri unite in sympathy for her in the death of her only sister, Miss Blackwell, who died Saturday, December 2nd, at the hospital in Mexico, Missouri. She succumbed after a painful illness, which a major operation failed to relieve. The deceased was a native of Missouri and the daughter of a distinguished physician. She was a woman of talent and wide culture. For many years she was principal of the Wellsville Institution of learning. A position she filled with credit to herself and to the satisfaction of the public. She was a lady of gentle manners, broad philanthropy and enjoyed the admiration and confidence of the community.

For the past 17 years Mrs. Glover has been a regular winter resident of Bay St. Louis and other points on the Coast, where she is highly esteemed and loved by a circle of friends.

## PRESIDENT'S PLAN TO SAVE ON ROADS MEETS STRONG OPPOSITION

By Mississippi Delegation in Congress—Unite in Opposing Economy Proposal—Senator Harrison Makes Definite Statement.

An Associated Press report from Washington says Mississippi members of Congress have united in opposition to the president's proposal to curtail highway expenditures. They said the proposal which Governor Hugh A. White of Mississippi said would drastically affect his state's road-building program was "unwise" and unlikely to be approved by Congress. Mississippi's 1938 federal road money would be cut in half under the president's plan.

"I can't see any possibility of Congress approving it," Senator Harrison, Democrat, Mississippi, said. He telegraphed the governor, "You and the people of Mississippi may be assured of my wholehearted co-operation in carrying forward to a successful conclusion Mississippi's road program and I will leave no stone unturned to continue reasonable federal assistance."

Opposed by Bilbo Senator Bilbo, Democrat, Mississippi, said he was "unalterably opposed" to using money collected from road users for anything but roads.

"Since all the money that is appropriated now, and has been appropriated for the building of roads has been collected by the government from the users of the roads," he said, "I am not in favor of cutting the appropriation to the states for roads purposes and diverting any of this fund to any other purpose."

"If we collect it from the users of the roads, it should be spent on the roads."

Representative Ford, Democrat, Mississippi, said the federal expenditure for roads was too important to be reduced. "I want to see the Mississippi highway system developed," he said. "I especially wish to see State Route 12 from Tchula through Lexington, Durant, Kosciusko and Ackerman and the road from Greenwood, thru Grenada, Calhoun City, Houston and Okalaona placed on the primary list and the prospect of that would be affected by the proposed reduction."

Representative Colmer, Democrat, Mississippi, said that "federal highway aid has been one of the most beneficial of all government aid that Mississippi has received."

"It would be most untimely for it to be cut off when Mississippi is in the midst of its highway program," he said.

"I'm for economy and my record shows it," said Representative Doxey, Democrat, Mississippi, "and I believe in balancing the budget but not at the expense of the roads."

"Road construction is necessary to afford employment," Representative McGeehee, Democrat, Mississippi, said. "Mississippi has started a road-building program that it can't afford to stop until it completes its arterial system."

## Girl Scouts, Troop 1, Collecting Toys For Unfortunate Children

The Girl Scouts of Troop One, Bay St. Louis are beginning their annual labor of love. That of collecting and repairing toys for the poor children in and around Bay St. Louis, who would otherwise feel that Santa Claus had forgotten them. The work will go forward this year under the direction of Miss Regina Blaize, lieutenant of Troop One. She will be assisted by Mrs. Gladys Chapman, captain of the newly found troop 2 girl scouts, and by the W. P. A. Sewing room at the K. C. Hall. The scouts are asking donations of money from their friends, to cover the expense of candy fruit and boxes. The beloved grand mother of two of the scouts, always a booster for scout work, has already given a genuine distribution to the fund which is greatly appreciated. Donations of either cash or toys will be gladly received by any girl scout or by Miss Blaize and Mrs. Chapman. Announcement of the date of the tree will be made next week.

## Th girls of Troop One Girl Scouts were so happy to hear, Wednesday night of the decided improvement in the condition of their sister scout, Estelle Pepperdene, who has been so ill at Touro Infirmary in New Orleans. Estelle is one of the best loved and most popular member of the troop, a true scout for over five years and the troop leader and girls of the troop are a unit in wishing for her a speedy recovery.

## CARD OF THANKS

We most heartily wish to thank one and all who were with us in our time of sorrow on the occasion of the death and funeral of our beloved son, Ralph. To Dr. A. P. Smith, to the Rev. M. J. Costello, pastor St. Claire church, and the Bay Burial Association and to the many who sent flowers and other messages of sympathy and who were with us to wish to acknowledge our thanks and lasting gratitude.

Gratefully,  
MR. AND MRS. FRANK BOURGEOIS and FAMILY  
Waveland, Miss., Dec. 8, 1937.

## "THE VALLEY OF DECISION" REVIEWED BY MRS. McDONALD

Under Auspices "Book of the Hour" Club—N. O. Reviewer Slated For January.

In spite of the inclement weather a large crowd attended the review given at the Hotel Reed, Wednesday afternoon, under the sponsorship of the "Book of the Hour" Club.

"Mrs. C. C. McDonald gave an excellent review of 'The Valley of Decision' the second novel by Margaret Flint. Of special interest to those on the Coast because of the local color, and the fact it was written by a woman who made her home in the Bay until recently, the book has

## CHARTER AMENDMENT

An Amendment to Section 1 of the Charter of Incorporation of Bay Oil Company, said Charter being recorded in the records of Incorporations in the office of the Secretary of State of the State of Mississippi, Book number 35-36, page 645, so as to change the Corporate title and name to Jackson Oil Company of Mississippi, Inc.

## MINUTES OF A SPECIAL MEETING OF THE STOCKHOLDERS OF BAY OIL COMPANY.

Be it remembered at a meeting of the stockholders of Bay Oil Company, a Mississippi Corporation, held in the office of the Company at Bay St. Louis, Mississippi, on the 13th day of July, 1937, at which meeting all of the stockholders were present. The following resolution was unanimously adopted and approved:

"Be it Resolved that as at this date the name of this Corporation shall be changed from Bay Oil Company to 'Jackson Oil Company of Mississippi, Inc.' and that Robert D. Samson, President, and R. N. Blaize, Secretary, be vested with full power to effectuate said change."

Pursuant, whereof, said Corporation hereby changes its name from Bay Oil Company, to Jackson Oil Company of Mississippi, Inc.

Executed this 13th day of July, 1937.

JACKSON OIL COMPANY OF MISSISSIPPI, INC.  
(Formerly Bay Oil Company.)  
By ROBERT D. SAMSON, President,  
By R. N. BLAIZE, Secretary.

## STATE OF MISSISSIPPI COUNTY OF HANCOCK.

Personally appeared before me, the undersigned Notary Public, the within named Robert O. Samson, president, and R. N. Blaize, Secretary, who each being duly sworn on oath state that they are President and Secretary respectively of Jackson Oil Company of Mississippi, Inc., formerly Bay Oil Company, and pursuant to the foregoing unanimous stockholders' resolution appearing on the minutes of the 13th day of July, 1937, they signed, sealed and delivered the foregoing Charter Amendment on the day and year above mentioned as the act and deed of said Corporation.

Given under my hand and seal of office, this 13th day of July, 1937.

H. GRADY PERKINS,  
Notary Public.

Received at the office of the Secretary of State this 2nd day of August, A. D. 1937, together with the sum of \$10.00 deposited to cover the recording and referred to the Attorney General for his opinion.

WALKER WOOD,  
Secretary of State.  
Jackson, Miss.  
August 4th, 1937.

I have examined this Amendment to the Charter of Incorporation, and am of the opinion that it is not violative of the Constitution and laws of this State, or of the United States.

GREEK L. RICE, Attorney General  
By Wm. H. Maynard,  
Assistant Attorney General.

STATE OF MISSISSIPPI OFFICE OF SECRETARY OF STATE, JACKSON.

I, Walker Wood, Secretary of State, do certify that the amendment hereto attached, amending the Charter of Incorporation of BAY OIL COMPANY changing the name thereof to JACKSON OIL COMPANY OF MISSISSIPPI, INC.,

was, pursuant to the provisions of Chapter 100 of the Mississippi Code, 1930, recorded in the Book of Incorporations in this office Book No. 37-38, Page 229.

Given under my hand and the Great Seal of the State of Mississippi hereunto affixed, this 9th day of August 1937.

WALKER WOOD,  
Secretary of State.

STATE OF MISSISSIPPI EXECUTIVE OFFICE JACKSON

The within and foregoing Amendment to the Charter of Incorporation of Bay Oil Company changing the name thereof to Jackson Oil Company of Mississippi, Inc., is hereby approved.

In testimony whereof, I have hereunto set my hand and caused the Great Seal of the State of Mississippi to be affixed, this Fourth day of August, 1937.

(GREAT SEAL)  
By the Governor, HUGH WHITE.

## Government Funds Have Built Wide and Useful Improvements in General

(Continued from page 1)

time and effort it seemed a tragedy to sit spineless and see the work eventually count for naught since it was in need of reinforcement. Tax-payers had obligated themselves to the limit and current public funds would not permit to defray the cost of additional protection.

Hence the Progress Works Administration, through the indefatigable efforts of county officials and others assisting to get about procuring funds from the government and that they did to a successful consummation. The work in Waveland is finished and an additional allotment makes it possible to extend it to the North (Bay-St. Louis) end of the seawall where a crew has begun the work so necessary to anchor the wall and driveway into permanence.

County Jail and Vault

We see another practical and serviceable expenditure the PWA funds at the county seat. The former jail, a makeshift and disgraceful looking affair, so often criticized in reports of Grand Jury findings, is replaced with a new structure of modern steel, brick and concrete, connected with the courthouse building, matching in outer material and constructed as a part in order prisoners may go to and fro without leaving either building. There is no idea of describing the building here but nevertheless it is not amiss to say the interior is fully equipped with heat, lighting, and with every consideration for humane use.

The courthouse vault has all too small and cramped, fast filling to overflowing with records and leaving no room for work. Every facility was blocked by increasing congestion of filing and storing. The Board of Supervisors and their ever-thinking and ever-doing clerk as a co-worker, exerted every effort to remedy the adverse conditions and set about at once to procure such government funds that would prove ample for the purpose intended. How well they succeeded is best attested by the building that is now fast nearing completion—a structure that is modern and complete, substantial and commensurate with the dignity and elegance of the well-known Hancock county courthouse building.

Expenditures Over County.

Similar funds are being expended over the county to an extent that will give Hancock a set-up of main roads second to none of this particular type of construction. The road to Kiln from Bay St. Louis is one of the outstanding and similar main arteries over the county roadway system are fast responding to intelligent and judicious spending of public funds.

We find concrete culverts are set where only wooden ones existed thus making for permanence and better service; wooden bridges formerly of pine untreated are now built of creosoted timbers and thus every construction of this kind is of permanent and more lasting type. It is well to build not only for the present but for the future. This means for an easement of taxes and we can well see the time when collections in Hancock county will have decreased to a well nigh negligible point.

In addition to the county highways now in course of completion and others in construction, there are other highways to be rebuilt and rehabilitated. The plan is to connect all points of the county to first-class highways of lasting type, to connect with all other roads and to make travel easier and quicker.

Thus public funds are put to no better use. In addition, we wish to note the many people finding work on the projects enumerated. While other counties are not employing as many workers, since the order for retrenchment has been given out, in Hancock we find a full quota employed. This is due to the officials at home who work at all times and exert every influence at Washington to allot all funds possible to Hancock county.

In other words, our courthouse officials are busy getting every dollar that Hancock county may be entitled to. If it is for the asking then Hancock is going to get it. If there is more to be had by insisting and making the case clear and logical Hancock is going to get it. Few counties of the size of Hancock has procured so much from the government under such FAVORABLE TERMS as Hancock. Other sections have had to match dollar for dollar. Not Hancock. All money allotments were procured under the most favorable conditions to the local tax-payer.

We are not only very proud of our Board of Supervisors members, of their clerk and other immediate and potential assistants but grateful. We are governed by not only an intelligent set but our affairs are administered by men of vision and unusual executive ability.

Public funds also gave Bay St. Louis the city school gym, a credit to any city of which comment has already been made in these columns.

proved popular and is being read by everyone.

Mrs. McDonald brought out little details concerning the writing of the book which gave a delightful turn to the review.

A copy of the book which was given as a door prize was won by Miss Carmelita Spotorno.

Mrs. C. C. Henson, the well-known reviewer of New Orleans will give the next review the second Wednesday in January. Further particulars as to the hour of the review and the book to be reviewed will be announced later in The Echo.

## Personal and General

MISS ELSIE MAE SMITH BECOMES BRIDE OF MR. SMAUEL JAMES MCCONNELL.

The marriage of Miss Elsie Mae Smith, of Bay St. Louis, to Mr. S. J. McConnell, of New Iberia, La., took place Friday evening in New Orleans, in the presence of the bride's parents, family and a number of immediate friends of contracting parties.

Miss Smith was visiting at the home of her brother-in-law and sister, Mr. and Mrs. Charles W. Clark, at Oklahoma City the past several weeks.

By pre-arrangement the bride and groom-elect met in New Orleans with the former's parents, Dr. and Mrs. Smith, and the happy event was quietly celebrated.

Registered that evening at the St. Charles Hotel Mr. and Mrs. McConnell left the next day for the beautiful and thriving city of New Iberia, where they will make their future home.

The bride is widely and popularly known in younger society circles, and most accomplished young lady and possessing many attributes that go to make a likable personality.

Mr. McConnell is no stranger, having resided in Bay St. Louis where he has an attaché of the business staff of the Bay Packing Company.

Like Miss Smith he comes from a family of culture and Southern aristocratic ancestry—a background of long line tradition. He is successful in industrial pursuit and fully worthy of the keeping of one who will make so charming and lovely wife.

Mr. and Mrs. McConnell plan to visit Bay St. Louis for the Christmas holidays.

## POPULAR YOUNG PEOPLE MARRIED SATURDAY AFTERNOON, DEC. 4.

The marriage of Miss Edith Claire Vairin to Mr. Theodore Steckmann, both of Bay St. Louis, Saturday afternoon was an interesting event, both young people widely and popularly known. Ceremony was performed in the sacristy of the church of Our Lady of the Gulf, the Rev. Patrick Moran officiating.

The bride was becomingly attired in a traveling suit of blue with accessories of contrasting color to match.

The groom was attired in the conventional garb and was attended by his brother, Mr. Henry Steckmann as best man. A number of friends were present.

Following the ceremony the bride and groom left for New Orleans where they will reside in future, having gone to housekeeping.

The bride is a daughter of Mr. James N. Vairin, residing in California, and the late Mrs. Rosalie Darnon Vairin and grand daughter of the late Sheriff James W. Vairin and Mrs. Vairin.

For the past several years she was prominently identified with the office of clerk of the courts of Hancock county, known for extensive and practical knowledge of the vast workings of the office and for recognized ability. Her services were highly valued by her employer, and well nigh indispensable. Not only for her efficiency but for her cordial and even manner at all times for which she won wide favor.

The groom is an employee of the Southern Air Reduction Company, at New Orleans, with headquarters in New York City, and is a department head. A worthy and exemplary young man, he is fully deserving of the keeping and life companionship of one so lovely in manner and of winsome personality and best wishes of the community followed the young couple on their journey to their new home.

## PASS CHRISTIAN GARDEN CLUB TO MEET DECEMBER 20.

Mrs. T. C. Mattes, secretary Pass Christian Garden Club, announces regular monthly meeting for December will be held Monday, the 20th, at Blue Heaven, residence of Miss L. C. Del Bondio, 2:30 o'clock. Miss Del Bondio will be assisted by Miss M. E. Bertrand. A social hour will follow the business meeting.

Bay St. Louis members of the Pass Christian Garden Club are Mrs. J. C. Buckley, Mrs. E. C. Carriere, Mrs. K. W. Pepperdene, Mrs. George E. Pitcher, Mrs. Geo. R. Rea, Mrs. C. G. Moreau.

Mrs. J. B. Simmons is president of the club.

Senior Class members of St. Stanislaus College have issued invitations to their "College Night" dance, featuring talented student and dancing by the music to George Peranich's orchestra.

This pre-Christmas function will take place at college gym on the evening of Wednesday, December 15.

Bay St. Louis Rotary Club announces a "supper dance" at Hotel Reed on the evening of Saturday, December 18. This is the annual Christmas gesture of the club and promises a most enjoyable affair and one of wide-spread interest.

Announcements have been received in this city of the marriage of Miss Elizabeth Alicia Olivari, daughter of Mr. and Mrs. Erasmus Olivari, of Houston, Texas, but former residents of Bay St. Louis, to Mr. Beuhring William Pike, of Houston, where the couple will reside. Miss Olivari, the bride, visits here during the summer at the home of her grandmother, Mrs. F. Olivari, on South Beach boulevard, and is known to the younger set. She is also a niece of Mrs. R. N. Blaize.

## WPA ADMINISTRATOR FOR MISS. SEEKS TO BOOST ROLLS

WPA Administrator Roland Wall, according to advices from Jackson, announced Wednesday that he would ask authority to increase the work-relief rolls in Mississippi from 19,000 to 25,000 as the result of a recent WPA employment census.

He said the census showed 219,271 unemployed workers in the state who are in need.

Mr. Wall said the WPA probably would spend approximately \$350,000 for supplies and equipment before January 15 in response to a request from Washington headquarters to buy supplies three months in advance in an effort to stimulate business.

Administrator Wall said the WPA spent approximately \$114,000 monthly for supplies in Mississippi.

## LOCAL HOSPITAL NOTES OF THE WEEK.

Mr. and Mrs. Fred Peranich of DeLisle announce the birth of a son, December 3, weighing nine pounds at the local Hospital. Both mother and baby doing nicely.

Mrs. Dosa Hode, Pass Christian, Route 1, is a medical patient.

Mrs. Mary Ladner of Kiln is in a critical condition.

Lois Mae Haas, of Kiln, is a medical patient.

Mrs. Clara Stok, of Bay St. Louis announces the birth of a baby boy Sunday, December 5. Both mother and baby doing fine.

Mrs. Mitchell and baby were able to leave this week.

Mrs. Wilmer Thiheaux is a patient at the hospital.

Mr. L. M. Gex, city attorney of Bay St. Louis, suffered from a fish hook which was caught in his forefinger of right hand, while out fishing with Jack Ladner. The hook being removed at the hospital.

Leroy Bourgeois, son of the Mayor of Waveland, was in an automobile accident and was treated at the hospital.

George Planchet, son of Paul Planchet, Union street was treated for a deep cut on forehead and was able to be dismissed from the hospital.

## NOTICE TO BANKS

To the Banks of Hancock County and Adjoining Counties:

Notice is hereby given that the Board of Supervisors of Hancock County will receive bids from banks at the January 1938 meeting of said Board for the privilege of keeping County funds or any part thereof, pursuant to Section 4341 of the Code of 1930.

The said bids must be filed by 10 o'clock A. M. on the First Monday of January 1938.

Given under my hand and seal of office this 9th day of December, A. D. 1937.

(SEAL) A. G. FAVRE, Clerk.

## NOTICE TO BIDDERS

Sealed bids will be received by the Board of Supervisors of Hancock County to be delivered to the Clerk of said Board not later than 11 o'clock A. M. on Monday, January 3rd, 1938, for furnishing to Hancock County one leaning wheel grader, eight foot mold board, being of electric welded construction and so designed as to allow the mold board to be put in a vertical position without having to change the position of the mold board on the ramshorn.

The Board reserves the right to reject any and all bids.

Given under my hand and seal of office this 9th day of December, A. D. 1937.

(SEAL) A. G. FAVRE, Clerk.

## NOTICE TO BIDDERS

Sealed bids will be received by the Board of Supervisors of Hancock County to be delivered to the Clerk of said Board not later than 11 o'clock A. M. on Monday, January 3rd, 1938, for the construction and furnishing of tile walls and tile floors for toilets in the Hancock County Court House as per plans and specifications on file in the office of the Clerk of said Board.

The successful bidders shall furnish bond for the faithful performance of their contract in the amount of their bid. Each bid shall be accompanied by cashier's or certified check in the sum of \$100.00.

The Board reserves the right to reject any and all bids.

Given under my hand and seal of office this 9th day of December, A. D. 1937.

(SEAL) A. G. FAVRE, Clerk.

## CLASSIFIED ADS

## FOR SALE.

TWO RADIOS—One 1938 Emerson, 6 tube—one 1937 Zenith, 5 tube. A fine Xmas present. Apply C. J. Gordon. Phone No. 7 or 387. 12/3-1tp.

## FOR SALE CHEAP

ONE 1938 DODGE Panel Delivery truck; One bicycle practically new; Kitchen Kook Gasoline Range; two electric Radiant heaters (new); two Perfection oil heaters; two Heatrola coal and wood heaters; two fresh milk cows; one Red Star water heater. No phone calls. Appear in person. Vic E. Lizana, 330 Jeff Davis Avenue, Waveland, Miss. 2tp.

## MALE HELP WANTED

RELIABLE MAN OR WOMAN to supply satisfied customers with famous Watkins Products in Bay St. Louis. Experience unnecessary; permanent work plus good income assured producer. Write J. R. WATKINS CO., 70-74 West Iowa Ave., Memphis, Tenn.

## FOR IMMEDIATE DISPOSAL

will sacrifice complete dining room set for \$10.00. Peoples Building and Loan Association.

## Gulf Theater Waveland, Miss.

THURS. FRIDAY, DEC. 9-10.

## Double Bill 1ST FEATURE

## Hoot Gibson

'CAVALCADE OF THE WEST'

## 2ND FEATURE

## Love Takes Flight

Fox News.

SAT.-DEC. 11.

## Public Enemy's Wife

starring PAT O'BRIEN, ROBERT ARMSTRONG, MARGARET LINDSEY

## Starting New Big Serial—'Law Of The Land'

with Rex-King of Wild Horses—Rin-Tin-Tin, Jr., the dog herd of America. Bob Custer and Ben Turpin.

## \$145.00 BANK NIGHT

SUNDAY, DEC. 12 ONLY

## "China Clipper"

Starring HUMPHREY BOGART, BEVERLY ROBERTS, PAT O'BRIEN. Universal News-Comedy.